

**2023-2024 Introduction to Business & Technology**  
**Pacing Guide**

<b>Unit 1: Economics</b>	2 weeks
<b>Unit 2: Entrepreneurship</b>	3 weeks
<b>Unit 3: Leadership</b>	2 weeks
<b>Unit 4: Management Functions/ Risk</b>	3 weeks
<b>Unit 5: Human Resources &amp; Safety</b>	3 weeks
<b>Unit 6: Marketing</b>	2 weeks
<b>Unit 7: Operations</b>	1 week
<b>Unit 8: Finance</b>	2 weeks
<b>Review for Final</b>	1 week

**Essential Standards**

- **FIN-IBT-4** Analyze and integrate leadership skills and management functions within the business environment
- **FIN-IBT-5** Demonstrate understanding of the concept of marketing and its importance to business ownership.
- **FIN-IBT-6** Use professional oral, written, and digital communication skills to create, express, and interpret information and ideas.
- **FIN-IBT-7** Demonstrate an understanding of entrepreneurship through recognizing a business opportunity, how to start a business based on the recognized opportunity, and basics of how to operate and maintain that business.
- **FIN-IBT-8** Understand, interpret, and use accounting principles to make financial decisions.
- **FIN-IBT-9** Develop effective money management strategies and understand the role and functions of financial institutions.
- **FIN-IBT-11** Examine basic human resources and the legal aspects of a business while incorporating the methods into business practices.